

Summary of Visits by Canadians to Utah 2003

Based on data purchased from Statistics Canada

<ul style="list-style-type: none"> • In 2003, 174,400 Canadians visited Utah: <ul style="list-style-type: none"> ○ Alberta – 83,300 ○ British Columbia – 31,000 ○ Ontario – 30,500 ○ Saskatchewan – 13,000 ○ Quebec – 8,800 ○ Manitoba – 5,900 ○ Nova Scotia – 1,600 ○ Prince Edward Island – 200 • Main trip reason: <ul style="list-style-type: none"> ○ Holiday, vacation – 87,600 ○ Visit friends or relatives – 30,400 ○ Convention, conference, trade show, seminar – 17,500 ○ Meetings – 11,800 ○ Personal (Medical, wedding, etc.) – 8,800 ○ Visit second home, cottage, condo – 7,100 ○ Other – 3,900 ○ Attend events, attractions – 3,800 ○ Educational study – 1,200 ○ Transit to / From other parts of Canada – 1,100 ○ Other work – 1,000 ○ Shopping – 100 • Transportation mode of entry: <ul style="list-style-type: none"> ○ Auto – 118,400 ○ Plane – 48,800 ○ Bus – 4,900 ○ Other – 2,000 ○ VIA USA - 200 • Traveling Party Size: <ul style="list-style-type: none"> ○ 1 person – 20,200 ○ 2 persons – 48,800 ○ 3 persons – 8,100 ○ 4 persons – 20,600 ○ 5-9 persons – 23,600 ○ • Survey Quarter: <ul style="list-style-type: none"> ○ 1st Quarter – 48,700 ○ 2nd Quarter – 39,700 ○ 3rd Quarter – 37,900 ○ 4th Quarter – 48,000 	<ul style="list-style-type: none"> • Visit Duration: <ul style="list-style-type: none"> ○ Same Day Visits – 50,800 ○ 1 Night – 39,300 ○ 2 Nights – 22,900 ○ 3 Nights – 14,300 ○ 4-6 Nights – 28,600 ○ 7-9 Nights – 11,200 ○ 10-13 Nights – 3,800 ○ 14-16 Nights – 600 ○ 17-20 Nights – 700 ○ 21-30 Nights – 1,300 ○ 31-59 Nights – 600 ○ 60+ Nights – 200 • Duration (in visit-nights) - 478,200: <ul style="list-style-type: none"> ○ 1 Night – 39,300 ○ 2 Nights – 45,800 ○ 3 Nights – 43,000 ○ 4-6 Nights – 134,900 ○ 7-9 Nights – 84,000 ○ 10-13 Nights – 41,300 ○ 14-16 Nights – 8,500 ○ 17-20 Nights – 12,300 ○ 21-30 Nights – 29,100 ○ 31-59 Nights – 26,100 ○ 60+ Nights – 13,900 • Spending in CDN (\$) = \$47,799,400 <ul style="list-style-type: none"> ○ Equivalent to US (\$) = \$39,461,239 • Visit Spending Range: <ul style="list-style-type: none"> ○ No visit spending – 8,200 ○ Less than \$50 – 30,400 ○ \$50 to \$199 = 43,700 ○ \$200 to \$299 = 14,900 ○ \$300 to \$499 = 17,400 ○ \$500 to \$699 = 14,600 ○ \$700 to \$999 = 12,700 ○ \$1,000 to \$1,999 = 11,700 ○ \$2,000 to \$3,999 = 16,900 ○ \$4,000 to \$5,999 = 2,800 ○ \$6,000 to \$7,999 = 1,000
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<ul style="list-style-type: none"> • Accommodation Types (Person-visits): <ul style="list-style-type: none"> ○ No accommodation reported – 77,100 ○ Hotel only – 27,700 ○ Motel only 25,800 ○ Home of friends or relatives only – 15,100 ○ Camping or trailer park only – 7,400 ○ Cottage or cabin only – 500 ○ Other only – 3,600 ○ Hotel & motel – 2,100 ○ Hotel & home of friends or relatives – 3,800 ○ Motel & home of friends or relatives – 5,300 ○ Other combinations of two types – 500 ○ A combination of three more types – 1,100 • Composition of Traveling Party: <ul style="list-style-type: none"> ○ Not stated / Excluded on S.D. auto – 10,300 ○ Traveling alone – 10,300 ○ 2 Adults – 97,400 ○ 3 or more adults – 28,700 ○ 2 adults with children – 7,900 ○ 3 or more adults with child(ren) – 13,500 	<ul style="list-style-type: none"> • Sex of Traveler: <ul style="list-style-type: none"> ○ Not stated / Excluded on S.D. auto – 10,300 ○ Male – 75,300 ○ Female – 88,700 • Age of Traveler: <ul style="list-style-type: none"> ○ Not stated / excluded on S.D. auto – 10,300 ○ Under 2 years – 700 ○ 2 to 11 – 3,200 ○ 12 to 14 – 3,600 ○ 15 to 19 – 5,100 ○ 20 to 24 – 3,400 ○ 25 to 34 – 15,000 ○ 35 to 44 – 21,500 ○ 45 to 54 – 35,000 ○ 55 to 64 – 39,100 ○ 65 to 74 – 30,900 ○ 75 and over – 6,500 • Average Party Size = 2.09 • Average visit duration (nights) = 2.74 • Average reported spending / visit (\$) = \$274.15 • Average reported spending / night (\$) 99.97
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Unless otherwise noted, all monetary amounts are in Canadian dollars.